

PROGRAM FOR EXPORTER INFORMATION ON THE INTERNET

(TC-00-03-03-3)

EXECUTIVE SUMMARY

Executing agency:	Proexport Colombia	
Beneficiaries:	The direct beneficiaries of the project will be existing or potential Colombian exporters. The universe of potential beneficiaries is estimated at 5,431 enterprises.	
Objectives:	The main objective of the project is to improve, expand, and disseminate the content of the Intelexport system and to develop and promote the provision of services to exporters, to help expand exports of nontraditional products in Colombia.	
Specific components:	(i) Redesign and improve the Intelexport system; (ii) supply the system on a continuous basis with relevant, useful information for existing and potential exporters; (iii) disseminate the system among Colombian exporters and importers abroad; and (iv) extend the benefits of the system to other countries in the region.	
Financing:	MIF	US\$1,500,000
	Local counterpart:	US\$1,500,000
	Total:	US\$3,000,000
Terms:	Execution period:	24 months
	Disbursement period:	30 months
Exceptions:	None.	
Special contractual clauses:	As conditions precedent to the first disbursement, Proexport will submit to the satisfaction of the Bank: (i) evidence that the project director has been appointed and the project coordinator hired in accordance with the terms and conditions previously agreed upon with the Bank; (ii) the operating plan for year one; and (iii) the terms of reference for hiring consultants.	
Environmental and social review:	The Committee on Environment and Social Impact reviewed the project on 5 May 2000 (TRG 16/00), and recommended that: (i) factors be taken into account that could facilitate the participation of women-operated SMEs; and (ii) the Intelexport system include	

issues relating to environmental and social regulation in export markets, and emphasizing export opportunities for "green" products.